

For Immediate Release

Outagamie County to Host 2012 Farm Technology Days

[Fox Cities] – Outagamie County has been selected to host the 2012 Wisconsin Farm Technology Days. The event was secured through a bid spearheaded by Outagamie County with the support of the Fox Cities Convention & Visitors Bureau.

“Farm Technology Days is the largest agricultural exposition in Wisconsin,” commented Toby Paltzer, Outagamie County Executive and a member of the organizing committee. “This will be the first time since 1981 that the event has been in Outagamie County and we’re very happy to have it.”

The three-day outdoor event draws approximately 80,000 people annually. Organizers are still in the process of selecting the event location, which will be a farm within the county.

Total tourism expenditures in the Fox Cities were more than \$ 403.28 million and tourism created 6,203 jobs in 2008.

The Fox Cities Convention & Visitors Bureau is an economic development organization that strengthens the Fox Cities by attracting visitors in the convention, sports and leisure markets through sales, marketing and destination development.

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