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News Release

FOR IMMEDIATE RELEASE

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The Fox Cities Performing Arts Center Proudly Announces The
***M&I BANK BROADWAY ACROSS AMERICA –
FOX CITIES 2009/10 SEASON***

**Highlights Include the Tony® Award-winning 2008 Best Musical
*IN THE HEIGHTS***

APPLETON, WI (April 24, 2009) – The very best of touring Broadway makes its way to the [Fox Cities Performing Arts Center](#) during the 2009/10 season. The Tony® Award-winning 2008 Best Musical *IN THE HEIGHTS* highlights the M&I Bank Broadway Across America – Fox Cities series, which also includes some of Broadway's hottest titles as well as beloved favorites.

"The upcoming Broadway season has something for everyone," remarked Susan Stockton, president of the Fox Cities Performing Arts Center. "Our patrons will have the opportunity to experience a few of the hottest new touring titles with [LEGALLY BLONDE THE MUSICAL](#) and the Tony® Award-winning [IN THE HEIGHTS](#). Along with the legendary performances including [FIDDLER ON THE ROOF](#) featuring the farewell performance of Chaim Topol and the iconic [LITTLE HOUSE ON THE PRAIRIE](#) starring Melissa Gilbert. We are also very excited to be among the first to present [101 DALMATIANS THE MUSICAL](#) which is sure to be an instant classic."

Kicking off the Broadway season is the new musical featuring both a canine and human cast of characters *101 DALMATIANS THE MUSICAL*. Next, *IN THE HEIGHTS*, winner of four 2008 Tony® Awards including Best Musical tells the universal story of a community on the brink of change and full of hopes and dreams. In 2010 the Center's stage will be graced by a variety of titles and stars from the movies and television. Melissa Gilbert, the original Laura Ingalls, will continue her legacy by starring as Ma in *LITTLE HOUSE ON THE PRAIRIE*. Then from the hilarious MGM film comes the smash hit musical that rocked Broadway and MTV, *LEGALLY BLONDE THE MUSICAL* plays in April. Finally, Chaim Topol, star of the original motion picture, will give his farewell performance in *FIDDLER ON THE ROOF*.

In addition to the shows on the season package two Broadway favorites will be making a triumphant return to the Fox Cities. First, Adam Pascal and Anthony Rapp, stars of the original Broadway production and film adaptation, will headline this tour of [RENT](#) playing at the Center in November. Then in January, ABBA fans can rejoice as [MAMMA MIA!](#) dances its way back to the Fox Cities. Season Ticket Holders and groups will have the first opportunity to purchase tickets to these season specials.

SEASON TICKET HOLDER BENEFITS

Becoming a Season Ticket Holder is the best way for individuals to guarantee seats to the season's hottest shows. In addition, Season Ticket Holders enjoy the benefits of Broadway Across America, a national network of 42 cities where touring Broadway is presented. Benefits include:

- Guaranteed seat locations
- Ticket exchange and replacement services
- Access to priority and additional ticket offers
- Traveling benefits — Season Ticket Holders can exchange tickets for Broadway shows presented in other Broadway Across America presenting cities

Current Season Ticket Holders are urged to respond to renewal notices as soon as possible and secure their seats for the upcoming season. The renewal deadline is Friday, May 22, 2009.

SEASON INFORMATION

Five-show season packages are on sale now. Season ticket prices range from \$169-\$441 depending on performance date, time and seating preference. All prices include applicable season ticket discounts, facility and handling fees and applicable sales tax. Season ticket information is available at the Fox Cities Performing Arts Center ticket office or through the M&I Bank Broadway Across America – Fox Cities customer service hotline Monday-Friday, 10 a.m. - 5 p.m. at (800) 216-SHOW (7469). Online service is available 24 hours a day at BroadwayAcrossAmerica.com. All performances will be held at the Fox Cities Performing Arts Center, 400 West College Avenue in downtown Appleton. Please visit foxcitiespac.com for additional information.

Groups (minimums apply) can order tickets to individual shows beginning Friday, April 24 by going to foxcitiespac.com. For questions, call (920) 730-3786 starting Friday, April 24.

Tickets for individual productions typically go on sale to the general public at least four to six weeks prior to the first performance.

2009/10 SEASON DETAILS

101 DALMATIANS THE MUSICAL

October 20-25, 2009

101 DALMATIANS THE MUSICAL is an experience for the entire family about what it means to be a family, canine and courageous. More than a simple story about good versus bad, the family bands together to overcome every hurdle and hardship in the most difficult times. Led by the creative team of Jerry Zaks (*La Cage Aux Folles*, *Smokey Joe's Cafe*, "Everybody Loves Raymond"), B.T. McNicholl (*Spamalot*, *Billy Elliot*, *Cabaret*) and Dennis DeYoung (founding member of the rock group Styx, *The Hunchback of Notre Dame*), *101 DALMATIANS THE MUSICAL* will transport audiences to a slightly topsy-turvy, exciting and altogether fantastic reality that gives grand license for song, dance and spectacle in a one-of-a-kind show that will leave everyone cheering.

IN THE HEIGHTS

December 8-13, 2009

IN THE HEIGHTS, winner of four 2008 Tony® Awards, including Best Musical, is a sensational new show about chasing your dreams and finding your true home. With an amazing cast, incredible Tony® Award-winning dancing and a thrilling Tony® Award-winning score, *IN THE HEIGHTS* is an exhilarating journey into a vibrant Manhattan community - a place where the coffee is light and sweet, the windows are always open and the breeze carries the rhythm of three generations of music. Experience the next chapter of the classic American story at the most joyous, exciting and award-winning new musical on Broadway. Find out what it takes to make a living, what it costs to have a dream and what it means to be home ... *IN THE HEIGHTS*.

LITTLE HOUSE ON THE PRAIRIE

March 23-28, 2010

Restoring our faith in the future by recalling the stories of our past ... *LITTLE HOUSE ON THE PRAIRIE* has remained one of the most popular and beloved celebrations of early Americana since the appearance of Laura Ingalls Wilder's popular classic book series 70 years ago. Now the inspirational stories take on a brand new frontier in an uplifting new musical. Melissa Gilbert, who played Laura for 10 years in the much loved television series, continues her legacy by starring as Ma. Families will fall in love with these life affirming stories about the Ingalls' struggles and triumphs through the celebration of the pioneering spirit and the core values on which this country was founded – a spirit that resonates within each of us today.

LEGALLY BLONDE THE MUSICAL

April 20-25, 2010

It's here, and it's "An Elle of a Show" (TIME Magazine). The hilarious MGM film is a smash hit musical, and now *LEGALLY BLONDE THE MUSICAL* is coming to you. *LEGALLY BLONDE* follows sorority star Elle Woods, an underestimated blonde who doesn't take "no" for an answer. When her boyfriend dumps her for someone more "serious," Elle puts down the credit card, hits the books and sets out to go where no Delta Nu has gone before: Harvard Law. Along the way, Elle proves that being true to yourself never goes out of style. After turning Broadway and MTV hot pink, this "Feel-Good Song and Dance Juggernaut" (New York Magazine) is "The Best New Musical Around!" (WOR).

FIDDLER ON THE ROOF

May 11-16, 2010

FIDDLER ON THE ROOF, the Tony® Award-winning musical that has captured the hearts of people all over the world with its universal appeal, embarks on its North American Tour. In what is a huge theatrical feat, audiences will have a once in a lifetime opportunity to see Chaim Topol, star of the original motion picture, in his farewell performance of the award winning role that made him legendary. Based on the stories of Sholom Aleichem, *FIDDLER ON THE ROOF* has been lauded by critics again and again, and won the hearts of people all around the world. Filled with a rousing, heartwarming score, which includes "Tradition," "Matchmaker, Matchmaker," "If I Were A Rich Man" and "Sunrise, Sunset," *FIDDLER ON THE ROOF* is a timeless classic. No other musical has so magically woven music, dance, poignancy and laughter into such an electrifying and unforgettable experience. Relive a glorious tradition of the musical theater with Topol's farewell performance in *FIDDLER ON THE ROOF*.

SEASON SPECIALS

RENT

November 3-8, 2009

Adam Pascal and Anthony Rapp, stars of the original Broadway production and film adaptation of *RENT*, reprise the roles they made famous in this exciting new tour! Don't miss the show that transformed how a generation feels about musicals, changed Broadway forever and inspired a major motion picture. Whether it's your 1st time or your 100th time, it's time you checked out *RENT*!

MAMMA MIA!

January 13-17, 2010

A mother. A daughter. 3 possible dads. And a trip down the aisle you'll never forget! Over 40 million people all around the world have fallen in love with the characters, the story and the music that make *MAMMA MIA!* the ultimate feel-good show! Writer Catherine Johnson's sunny, funny tale unfolds on a Greek island paradise. On the eve of her wedding, a daughter's quest to discover the identity of her father brings three men from her mother's past back to the island they last visited 20 years ago. The story-telling magic of ABBA's timeless songs propels this enchanting tale of love, laughter and friendship, and every night everyone's having the time of their lives! With more productions playing internationally than any other musical, *MAMMA MIA!* is a Global Smash Hit!

Local community partners of the 2009/10 M&I Bank Broadway Across America – Fox Cities season include: Oshkosh Corporation Foundation, Inc. and Pierce Manufacturing Inc. for *101 DALMATIANS THE MUSICAL*; Faith Technologies Inc. and Miron Construction Co., Inc. for *RENT*; Kimberly-Clark Corporation and Plexus Corp. for *IN THE HEIGHTS*; Menasha Corporation and SECURA Insurance Companies for *FIDDLER ON THE ROOF*.

ABOUT M&I BANK BROADWAY ACROSS AMERICA – FOX CITIES

M&I Bank Broadway Across America – Fox Cities, exclusively at the Fox Cities Performing Arts Center, is presented in partnership with Broadway Across America. The Fox Cities Performing Arts Center, located in downtown Appleton, Wisconsin, is a gathering place for the community and a state-of-the-art venue where the arts come alive. Additional information is available at foxcitiespac.com.

BROADWAY ACROSS AMERICA

Broadway Across America: Owned and operated by British theater producer John Gore (CEO) and entertainment industry veteran Thomas B. McGrath (Chairman), Broadway Across America presents first-class touring Broadway musicals and plays, family productions and other live events throughout a network of 43 North American cities. Broadway Across America is also dedicated to the development and production of new and diverse live theater for productions on Broadway, across America and throughout the world. Broadway Across America most recently produced Irving Berlin's *White Christmas* on Broadway, while current and upcoming productions include *West Side Story*, *Blithe Spirit*, *Minsky's* and the DeafWest production of *Pippin*. Broadway tours include *Dora The Explorer*, *Frost/Nixon*, *Spamalot*, *Chitty Chitty Bang Bang* and *Fiddler On The Roof*. For more information or to purchase tickets through an authorized agent go to BroadwayAcrossAmerica.com.

ABOUT M&I BANK

M&I Bank is an affiliate of Marshall & Ilsley Corporation (NYSE: MI), a diversified financial services corporation headquartered in Milwaukee, with \$62.3 billion in assets. Founded in 1847, M&I Marshall & Ilsley Bank is the largest Wisconsin-based bank, with 193 offices throughout the state. In addition, M&I has 53 locations throughout Arizona; 32 offices in Indianapolis and nearby communities; 36 offices along Florida's west coast and in central Florida; 16 offices in Kansas City and nearby communities; 26 offices in metropolitan Minneapolis/St. Paul and one in Duluth, MN; and one office in Las Vegas. M&I's Southwest Bank subsidiary has 17 offices in the greater St. Louis area. M&I also provides trust and investment management, equipment leasing, mortgage banking, asset-based lending, financial planning, investments and insurance services from offices throughout the country and on the Internet (mibank.com or micorp.com). M&I's customer-based approach, internal growth and strategic acquisitions have made M&I a nationally recognized leader in the financial services industry.

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[Fox Cities Performing Arts Center](#)

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