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**PRESS RELEASE- FOR IMMEDIATE RELEASE**

November 2, 2011  
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920-775-4146

**GROUNDBREAKING AT RIESTERER & SCHNELL IN HORTONVILLE**

**HORTONVILLE, WI** - Riesterer & Schnell will break ground for a new addition at 2:30 p.m. on Wednesday November 9, 2011 at the current location in Hortonville. KELLER, Planners, Architects, Builders, a Design/Build General Contractor with offices in the Fox Cities, Madison, Milwaukee and Wausau will design and build a 10,560 square foot shop addition with cranes and wash bay for RIESTERER & SCHNELL under the direction of Keller Project Manager, Cory Vande Wattering and Architect, Rob Lindstrom. Riesterer & Schnell, Inc. is renovating and adding on to its current location to make room for a better service facility to meet customers' growing needs, offer a wider selection of equipment, and cater to a broader customer range yet still have a reduced environmental impact.

The expanded facility will have the capacity to service larger equipment and increase Riesterer & Schnell's services offered. The addition of overhead cranes and an indoor wash bay will allow technicians to work more efficiently in a safe and comfortable environment.

With a focus on green, Riesterer & Schnell decided to make many changes to become better stewards of the environment. The new indoor wash bay will be a self-contained system that will recycle water (both clean and recycled). An in-ground tank will be installed to capture water from the dynamometer to be reused versus running down the drain.

Riesterer & Schnell, Inc. is Wisconsin's John Deere Superstore dealer that has a proud history of growth and adjustment due to changing economics, customer needs and recognized opportunities dating back to June of 1931. The second and third generations of Riesterer & Schnell are proud to carry this tradition on into the 21st century, with the support of loyal customers and dedicated employees. Today, Riesterer & Schnell, Inc. has eight locations serving northeastern Wisconsin.

Located at N2555 Greenville Drive in Hortonville, construction is expected to be completed by March, 2012. For information about the groundbreaking, contact Angie Ansorge, Marketing Coordinator, (920)775-4146 or [aansorge@rands.com](mailto:aansorge@rands.com)

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*With eight locations to serve your needs...*