

## **Printing and Publishing**

### **32311 Printing**

This industry comprises establishments primarily engaged in printing on apparel and textile products, paper, metal, glass, plastics, and other materials, except fabric (grey goods). The printing processes employed include, but are not limited to, lithographic, gravure, screen, flexographic, digital, and letterpress. Establishments in this industry do not manufacture the stock that they print but may perform postprinting activities, such as folding, cutting, or laminating the materials they print, and mailing.

### **32312 Support Activities for Printing**

This industry comprises establishments primarily engaged in performing prepress (e.g., platemaking, typesetting) and postpress services (e.g., book binding) in support of printing activities.

### **32591 (325910) Printing Ink Manufacturing**

This industry comprises establishments primarily engaged in manufacturing printing and inkjet inks and inkjet cartridges.

### **51119 Other Publishers**

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, mailing list, and music publishers). These establishments may publish works in print or electronic form.

### **54143 (541430) Graphic Design Services**

This industry comprises establishments primarily engaged in planning, designing, and managing the production of visual communication in order to convey specific messages or concepts, clarify complex information, or project visual identities. These services can include the design of printed materials, packaging, advertising, signage systems, and corporate identification (logos). This industry also includes commercial artists engaged exclusively in generating drawings and illustrations requiring technical accuracy or interpretative skills.